



VAN OF THE YEAR



VAN 2023 JUDGING CRITERIA

1. External Look/Signage etc:

POINTS:

1a. Is it clear that it is a Locksmith van?

(5 POINTS)

1b. Visual appeal and attraction

(5 POINTS)

1c. Variety of product/services represented
For example:

- Keys
- Door Hardware
- Automotive
- Safes
- Electronic Security

(5 POINTS)

1d. Are contact details clearly shown?

(5 POINT)

1e. Attention-grabbing branding & graphic display

(1 POINT)

1f. Does the van clearly display the MLAA Trust Badge?

(1 POINT)

2. Internal Fit Out:

2a. Multiple work areas & design of van layout

(5 POINTS)

2b. Storage/layout i.e. stock, machinery & tools

(5 POINTS)

2c. Efficiency of work areas in van

(5 POINTS)

2d. Internal/external lighting system & electronic layout

(1 POINT)

3. Innovation – Bonus Points

3a. Extra points awarded for innovative/creative ideas

(1 POINT for each innovation)

TOTAL:

38 POINTS

+ Bonus Points for Innovation